



APPLICATION FOR ADMISSION FOR ENTRY IN AUGUST 2026

Prospective applicants are informed that applications for admission into the Bachelor of Marketing programme for August 2026 intake are open until 6 August 2026.

All the University of Botswana undergraduate study programmes are accredited and/or registered by the Botswana Qualifications Authority (BQA) on the National Credit and Qualifications Framework (NCQF).

FACULTY OF BUSINESS, ECONOMICS AND LAW

School of Marketing, Tourism and Hospitality

Bachelor of Marketing

4 years

Specific Entry Requirements

Certificate IV, NCQF Level 4 (BGCSE)/equivalent with a minimum of grade C in English Language and Mathematics.

Application Cut-off Point

Overall (Best 6 subjects): 34

Applicants with a Diploma in Accounting and Business Studies or equivalent qualification may be considered for entry at level 100 or 200 into any of the Degree programmes mentioned above.

On-line Application

Prospective applicants are expected to make their applications online through the “**STUDY**” link on the University of Botswana website: www.ub.bw. Applicants are to use any Internet facility available to them to apply. **A guide in the form of a booklet, entitled “ONLINE APPLICATION: A STEP-BY-STEP GUIDE”, on how to complete an application online is provided through the “STUDY” link on the University website.**

Those who have not received admission offers **may apply to add the programme** by completing the Application Form accessible on-line on the UB website www.ub.bw. Completed Application Form must be sent via email to admissions@ub.ac.bw.

Admission Processing

Applicants who meet the set programme entry requirements will be admitted based on academic merit, depending on the availability of space. **Meeting the minimum entry requirements therefore does not guarantee admission.**

Closing date

The closing date for applications for both local and international prospects will be on **6th August 2026**

Enquiries

For any enquiries, kindly contact the **Undergraduate Admissions Office** at **Main Campus** in **Gaborone** at the following:

Tel: +267-355**2912/4625/5437/2047/2002/2180**

Email: admissions@ub.ac.bw