



PRESS RELEASE

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UNIVERSITY OF BOTSWANA ACQUIRES FM RADIO TRANSMISSION LICENCE.

The University of Botswana has acquired a Frequency Modulation (FM) license to run a community radio station. The Community Radio Broadcasting license was granted by the Botswana Communications Authority (BOCRA) recently.

Launched in 2021, UB Radio has only been accessible online hence the acquisition of a Frequency Modulation (FM) license, is an exciting addition to both the University and broadcasting industry in Botswana. This means in addition to online platforms, UB Radio will now be on the following frequencies: 99.5FM in Gaborone, 107.2FM in Francistown and 101.0FM in Maun.

UB Radio will be broadcasting for 24 hours with programmes airing from 6am up to 8pm. The programming will focus on informative content that is youth orientated, , disseminating information that pertains to, among others, to issues that affect youth and those of national interest as well as offering different campus activities that are both academic and non-academic.

Besides training and giving students practical experience, the objective is to produce industry ready graduates through offering of a variety of programmes such as news, advertising, current affairs, and other programmes that will be beneficial to students, staff and audiences outside campus.

To that end, the acquisition of a Frequency Modulation radio will play an instrumental role in student empowerment in addition to assisting graduates to further their career possibilities and capabilities in the media and communications sector.