

**UNIVERSITY OF BOTSWANA
CENTRE FOR ACADEMIC DEVELOPMENT
COMMUNICATION AND STUDY SKILLS UNIT**

**1ST INTERNATIONAL COMMUNICATION STUDIES AND APPLIED
LINGUISTICS CONFERENCE (ICSAL)
UNIVERSITY OF BOTSWANA
JULY 14-16, 2009**

Most organizations in the world today and indeed in Africa; private, corporate and government are establishing communication departments manned with related posts with the aim of enhancing communication skills both at individual and corporate level. In the token, universities offer degree programmes in communication while others introduce communication courses in their various degree programmes. Thus, the content and orientation of these courses may be similar and different in some ways. Communication scholars have no means of knowing the common ground and divergence in the course offerings or programmes. In the same vein, communication practitioners practice their trade in diverse settings and may not be aware of the problems that others encounter in the profession.

CONFERENCE AIMS AND OBJECTIVES

The aim of the proposed ICSAL conference is to create a forum for communication scholars, practitioners and applied linguists that engage in teaching communication skills in tertiary institutions to share their experience among themselves. The objectives of the conference include, among others,

- To deliberate on the role of Communication skills in the era of globalization.
- To find out about the current trends in communication skills research and practice.
- To discuss the state of the art in developing curriculum for communication skills in higher education and organizations.
- To find out the role of applied linguists in communication skills research and teaching.
- To deliberate on the way forward for enhancing communication skills research and practice in higher education and organizations.

CONFERENCE THEME/SUB-THEMES

The 1ST CSAL Conference will have as its theme, '**Enhancing academic and professional communication skills in the context of the global world**', and the following sub-themes:

- The role of Communication skills in the era of globalization
- Current trends in communication skills research and practice.
- Developing curriculum for communication skills in higher education
- Communication skills and Conflict management/transformation
- Communication skills for academic purposes
- Applied linguistics and communication studies
- Health communication
- Intrapersonal Communication

- Interpersonal communication
- Group Communication
- Change communication
- Business communication
- Strategic communication
- Organizational communication
- Speech writing and rhetoric
- Communication skills and ICTs

The 1ST ICSAL conference will target among others, the following participants:

- Academic Communication skills scholars and practitioners
- Professional communication skills scholars and practitioners
- Conflict management/transformation practitioners
- Speech Writers
- Relationships Manager
- Communications Officers/Managers/Executives
- Language scholars and practitioners
- Applied Linguists

KEYNOTE SPEAKERS

Keynote speaker 1: Prof. Ronel Rensburg (Univ. of Pretoria, RSA)

Keynote speaker 2: Prof. Alison Love (National University of Lesotho)

Keynote speaker 3: Dr. Gavin Bradshaw (Nelson Mandela Metropolitan University, Port Elizabeth, RSA)

Keynote Speaker 4: Ms E.V. Kanaiba (Group Manager Publicity and Corporate Affairs, Debswana, Botswana)

CALL FOR PAPERS

Submissions are invited for individual papers, posters, and colloquia. Abstracts of not more than 300 words should be e-mailed to the following panel: magogwej@mopipi.ub.bw; and lungavb@mopipi.ub.bw. Authors should present the abstracts in 1.5" spacing, Times New Roman 12, with the author(s) names, affiliation and contact details (postal address, fax, phone, email) included. The sub-themes should be specified. The abstracts submitted will be reviewed by a sub-committee of the conference committee before final acceptance of the proposal for presentation at the conference. After the acceptance of the abstract, the author or authors should write up the conference paper and be ready to present it paper at the conference.

KEY DATES

The deadline for the submission of abstracts: **29 February, 2008.**

Notification about acceptance of papers: **April 10, 2008**

Conference duration: **July 14–16, 2008.**

CONFERENCE PROCEEDINGS

Selected papers presented at the conference will be published after they have been peer-reviewed. It is expected that selected papers will be published in a book and a

volume of Botswana Journal of Communication Studies and Applied Linguistics (BJCSAL).

CONFERENCE FEES

Participants will pay P1200.00 (about 200 US Dollars) as conference fees. Students' full registration fee is P600 (about 100 US Dollars). This fee covers registration, bag, stationery and refreshments.

1. Chairperson, Organizing Committee: B. Conteh
2. Programmes Committee Chair: Dele O. Akindele
3. Editorial Committee Chair: A.B. Chimbanga
4. Hospitality Committee Chair: E. Mokibelo
5. Entertainment Committee Chair: L. Seru
6. Finance Committee Chair: M. Kalane

TRAVEL, BOARD & LODGING

Participants will be responsible for making their own arrangements for travel, board and lodging. However, the conference organizers will furnish participants with information on the availability of hotels, motels and lodges in Gaborone.

VISA REQUIREMENTS

In general application for Visa to enter Botswana should include the following:

1. Passport copies
2. Two identical Passport photos
3. Covering letter from host.
4. Non-refundable fee of P500.00 per application
5. Fully completed Visa Application Form D.
6. Visa application processing takes 7 to 14 working days: Visa application must be done long before departure from country of origin.

A. COUNTRIES WHOSE NATIONALS DO NOT REQUIRE VISA TO ENTER BOTSWANA

1. Antigua & Barbuda
2. Argentina
3. Australia
4. Bahamas
5. Barbados
6. Belgium
7. Belize
8. Brazil
9. Brunei Darussalam
10. Canada
11. Chile
12. Costa Rica
13. Cyprus
14. Denmark
15. Dominica
16. Fiji

17. Finland
18. France
19. Gambia
20. Germany
21. Greece
22. Grewada
23. Guyana
24. Iceland
25. Ireland
26. Israel
27. Italy
28. Jamaica
29. Japan
30. Kenya
31. Kiribati
32. Lesotho
33. Liechtenstein
34. Luxembourg
35. Malaysia
36. Malta
37. Malawi
38. Mauritius
39. Mexico
40. Mozambique
41. Namibia
42. Nauru
43. Netherlands
44. Norway
45. Papua New Guinea
46. Paraguay
47. Peru
48. Portugal
49. Republic of Ireland
50. Russia
51. Saint Kitts and Nevis
52. Saint Lucia
53. saint Vincent and the Gurenadines
54. Samoa
55. San Marico
56. Seychelles
57. Sierra Leone
58. Singapore
59. Solomon Islands
60. South Africa
61. Spain
62. Sweden

63. Switzerland
64. Tanzania
65. Tonga
66. Trinidad and Tobago
67. Tuvalu
68. United States of America
69. Uganda
70. Uruguay
71. Vanuatu
72. Venezuela
73. Yugoslavia
74. Zambia
75. Zimbabwe

B. COMMONWEALTH COUNTRIES WHOSE NATIONALS REQUIRE VISA TO ENTER BOTSWANA

1. Ghana
2. India
3. Nigeria
4. Sri Lanka

C. COUNTRIES WHOSE NATIONALS REQUIRE VISA TO ENTER BOTSWANA.

1. Afghanistan
2. Albania
3. Algeria
4. Andorra
5. Angola
6. Aramenia
7. Azerbaijan
8. Bahrain
9. Bangladesh
10. Belarus
11. Benin
12. Bhutan
13. Bolivia
14. Bosnia and Herzegovina
15. Bulgaria
16. Burkina Faso
17. Burundi
18. Cambodia
19. Cameroon
20. Cape Verde
21. Central African Republic

22. Chad
23. China
24. Colombia
25. Comoros
26. Congo
27. DRC- Democratic Republic of Congo
28. Cote Divoire
29. Croatia
30. Czech Republic
31. Djibouti
32. Dominican Republic
33. Ecuador
34. Egypt
35. El Salvador
36. Equatorial Guinea
37. Eritrea
38. Estonia
39. Ethiopia
40. Gabon
41. Georgia
42. Guatemala
43. Guinea
44. Guinea Bissau
45. Haiti
46. Honduras
47. Hungary
48. Indonesia
49. Iran
50. Iraq
51. Ivory Coast
52. Jordan
53. Kazakhstan
54. Korea DPR
55. Kuwait
56. Kyrgyzstan (Kirghizia)
57. Laos DPR
58. Latvia
59. Lebanon
60. Liberia
61. Libya
62. Lithuania
63. Macedonia
64. Mali
65. Madagascar
66. Marshall Islands
67. Mauritania

- 68. Micronesia
- 69. Moldova
- 70. Monaco
- 71. Mongolia
- 72. Morocco
- 73. Myanmar (Burma)
- 74. Nepal
- 75. Nicaragua
- 76. Niger
- 77. Oman
- 78. Pakistan
- 79. Palau
- 80. Panama
- 81. Phillines
- 82. Poland
- 83. Qatar
- 84. Romania
- 85. Rwanda
- 86. Sao Tome and Principe
- 87. Saudi Arabia
- 88. Senegal Slovakia
- 89. Slovenia
- 90. Sudan
- 91. Suriname
- 92. Syria
- 93. Taiwan
- 94. Tajikistan
- 95. Thailand
- 96. Togo
- 97. Tunisia
- 98. Turkey
- 99. Turkmenistan
- 100. Uraine
- 101. United Arab Emirates
- 102. Uzbe Kistan
- 103. Vietnam
- 104. Yemen

ACCOMODATION IN GABORONE

HOTEL/LODGE	DESCRIPTION	PHONE	DISTANCE FROM University of Botswana		
Gaborone Sun	Single – P972.	361600	Next to		

	00 Double- P1059.00 Rooms have: D/Bed, TV,Aircon, Fridge. Bed and Breakfast Vat Incl		Notwane club 5minutes walk		
Oasis Hotel	All rooms – P332. Chalet - P387. 00 All rooms have two single beds,TV, Aircon. No breakfast Breakfast = P48.00	3928396	Tlokweg 3km		
Cresta Lodge	Details to come later				
Cresta - President	Details to come later				
Cresta	Details to come later				
Grand Palm Hotel	<u>Met Court Inn</u> Std – P362.00 Executive- P417.00 Executive Twin – P417 Breakfast P60.00	3637777	10-15 minutes drive depending on the traffic		
Lolwapa lodge -	Single – P210.00 with shower Double- P245.00 with shower All roms have TV,Fridge, Aircon. Rooms with Bath Tub – Single 220.00 Double -P255.00 Breakfast – P22.50	3184865	OPPOSITE UB		
Planet lodge	Single – P378.00 Double – P403.00	3910116	Block 3 3-4km		

	Bed and Breakfast All rooms have double bed, Fridge, Aircon, Radio Diamond Executive Single – P390.00 Gold Executive Double – P443.00 Vat Incl				
Planet Lodge	Single – P195.00 Double – P267.10 Executive – P221.00 All rooms have Aircon, TV, Fridge, Radio Vat Incl	3903295	Ext 2 1km		
Tsodilo Lodge Self catering	Single – P150.00 – no Aircon Double – P170.00 No Air con Single with Aircon – P170.00 Double with Air con – P200.00 All rooms have TV, Fridge Could have either single or double.				

The rates cited above may change any time. Conference participants are therefore requested to get in touch with hotel/lodge before they take off for Botswana.

AIR TRAVEL

Gaborone is well connected by regular daily flights to and from Johannesburg, South Africa. Contact your travel agent.

CAR RENTALS

Car rentals representatives are available at Sir Seretse Khama International Airport in Gaborone.

